

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE RECEIVED on 10/14/2010

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON

DC

20002

FEC ID No. C00027466

2010 OCT 14 PM 1:32

FEC MAIL CENTER

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date MM / DD / YYYY 10 / 13 / 2010
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Mailing Address 815 SLATERS LN.	Amount 662545.00
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City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: <u>CO</u> District: <u>00</u>
Purpose of Expenditure MEDIA		Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: MICHAEL F BENNET	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
--	--

Calendar Year-To-Date Per Election for Office Sought	2304452.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	Transaction ID: SE24-0.009430
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Full Name (Last, First, Middle, Initial) of Payee UPGRADE FILMS	Date MM / DD / YYYY 10 / 13 / 2010
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Mailing Address 3299 K ST., NW SUITE 200	Amount 12000.00
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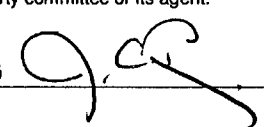
City WASHINGTON	State DC	Zip Code 20007	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: <u>CO</u> District: <u>00</u>
Purpose of Expenditure MEDIA		Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: MICHAEL F BENNET	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
--	--

Calendar Year-To-Date Per Election for Office Sought	2304452.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	Transaction ID: SE24-0.009431
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(a) SUBTOTAL of Itemized Independent Expenditures	674545.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C. BANNING 
Signature

MM / DD / YYYY
10 / 14 / 2010

2010 OCT 14 PM 1:32

FEC MAIL CENTER

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 2 / 2
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

C C00027466Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date

M M / D D / Y Y Y Y
1 0 / 1 4 / 2 0 1 0

Amount

99644.00

Mailing Address

815 SLATERS LN.

City State Zip Code
ALEXANDRIA VA 22314Purpose of Expenditure
MEDIACategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAYCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify) : _____

Transaction ID: SE24-0.009452

Calendar Year-To-Date Per Election
for Office Sought

941832.18

Full Name (Last, First, Middle, Initial) of Payee

ON MESSAGE, INC.

Date

M M / D D / Y Y Y Y
1 0 / 1 4 / 2 0 1 0

Amount

4000.00

Mailing Address
2130 PRIEST BRIDGE DR.
#11City State Zip Code
CROFTON MD 21114Purpose of Expenditure
MEDIACategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAYCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify) : _____

Transaction ID: SE24-0.009453

Calendar Year-To-Date Per Election
for Office Sought

941832.18

(a) SUBTOTAL of Itemized Independent Expenditures

103644.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

778189.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C. BANNING

Signature

M M / D D / Y Y Y Y
1 0 / 1 4 / 2 0 1 0

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
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<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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N/A
PREPARER

N/A
DATE PREPARED